

## User Experience Designer (Part-time Contract)

**Company:** As the event marketing industry's single-source provider of customer lead management technology solutions, eshots helps today's leading brands and their agencies use marketing events and sponsorships to win new customers. With its unique "One Platform/One Partner" approach, eshots provides solutions for each stage of the Event Lifecycle: Capture, Connect and Convert. From best-in-class lead-capture devices, to proprietary customized lead follow-up processes, to decision-ready event analysis reports, eshots is the go-to partner for event marketing success.

**Job Location:** Chicago, IL

**Job Description:** We are seeking a user experience designer with experience designing applications as part of a product development team. The ideal candidate is an articulate communicator with a consuming passion for web and mobile technology. He or she practices a user-centered design philosophy that holds functionality and usability to be of equal or greater importance to aesthetic qualities. The position requires thinking through design challenges from the point of view of internal and external clients, as well as the end user.

The interactive designer will work in an entrepreneurial environment in downtown Chicago, working with a dynamic, collaborative development team to build the next generation of lead management applications for the event marketing industry. These solutions include iOS mobile apps, a template-driven microsite framework and internal administration tools.

### Responsibilities:

- Assist product management with functional requirements for web and mobile applications
- Develop and document user scenarios to support functional design
- Create wireframes, flow diagrams, storyboards and other design artifacts
- Prepare user interface assets to meet functional specifications

### Minimum Requirements:

- Degree in Interactive Arts and Media, Human-computer Interaction Design or a related field
- 2+ years experience as an Interactive or User Experience Designer
- Command of the Adobe Creative Suite, Omnigraffle, etc.
- Solid understanding of web and user interface design
- Ability to work under pressure to meet aggressive deadlines
- Portfolio of professional work

### Specific Differentiators:

- Previous experience working for a product development company
- Previous experience working for an interactive or marketing agency
- Previous exposure designing for the iOS or Android platforms
- Portfolio work that includes Fortune 500 clients

### Benefits:

- Contract to Hire Opportunity
- Casual work environment

For consideration, please submit resume and salary requirements to [careers@eshots.com](mailto:careers@eshots.com).